


**Economic Development
Appropriations Subcommittee
February 20, 2001**

**Institute for Decision Making
University of Northern Iowa**

*Providing Community Economic
Development Guidance to
Iowa Communities*

**Presented by:
Randy Pilkington, Director**



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Decision Making**

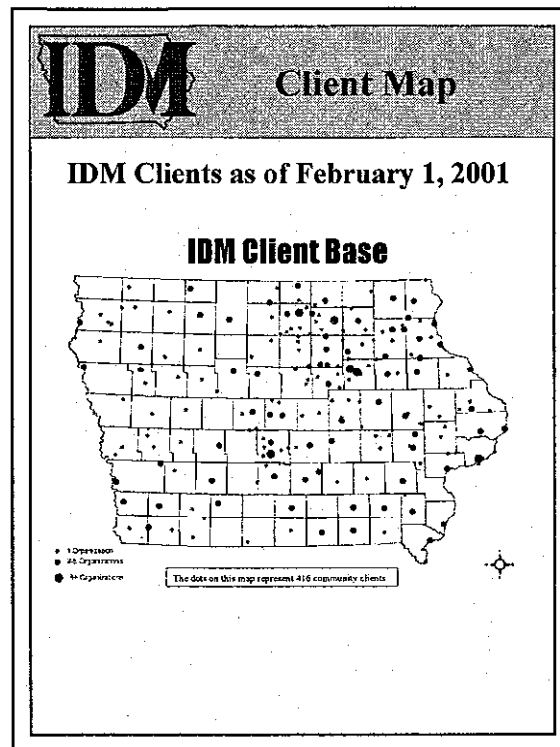
Mission: Guide the citizens of Iowa as they make decisions and take organized action to improve their communities

History: Created in 1987

Community Clients: 416

Population Served: 200-400,000

Statewide Coverage



IDM Institute for
Decision Making

Primary Services

- Strategic Planning Services
- Organizational Assessment
- Community Assessment
- Targeting/Clustering
- Laborshed Employment Studies
- GIS – Mapping
- Professional Education – Heartland
- Special Research Projects



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**Uniqueness of IDM
Special Projects in 2000-01**

- **Laborshed Projects – Transition to IWD**
- **Rural Community-Electronic Notebook, IDED, RDC, ISU, USDA, IDM**
- **New Iowans/Immigration Pilots (community assessments)**
- **AEDC Site Selector Database**



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**Uniqueness of IDM
Special Projects in 2000-01**

- **2010 Strategic Plans – Link to Iowa's Plan**
- **Heartland Economic Development Course**
- **Economic Development Emphasis/Degree**
- **GIS – Industrial Park Mapping**



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IDM's Approach

- **Focus on Implementation**
- **Client Driven Services**
 - **Case Management**
- **Long-term and Experienced Staff**
 - **Multiple Partnerships**
- **Add Value to State Programs**
- **On-call Consultant for Communities**



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IDM Performance Measures

- **Tracking Client Growth (highest since early 90's)**
- **Obtaining Testimonials**
- **PDI Survey – Program Evaluation**
 - **92% - Beneficial (highest rating)**
- **Advisory Council Input and Review – Legislative Members**
- **Tracking Client Activity by Service and by Year**
- **Tracking Job Creation in Client Communities**
- **Yearly IDM Strategic Plan Update – Specific Objectives**